# **UMN STARTUP CONFERENCE 2017**



## DISKUSI PANEL



#### REYNOLD WIJAYA, FOUNDER OF MODALKU

Reynold is the co-founder of Modalku and Funding Societies, pioneer peer-to-peer lending platforms for SMEs loans in Indonesia, Singapore and Malaysia. His ultimate dream is to build a better Indonesia through business impacts. He started both companies while he was completing his MBA at Harvard Business School.

Reynold holds an MBA degree from Harvard Business School and he graduated Summa Cum Laude from The University of Michigan with a Master and Bachelor degree in Industrial and Operations Engineering. His passion in business and operations led him to do internships in various plants and companies during his college years, where he gained hands-on experience on leading operations.

Reynold is the co-founder of Let's Go to School in Indonesia, a non-profit organization committed to help financially-challenged children resume education.



### FARINA SITUMORANG, MANAGING PARTNER OF CATALYST STRATEGY

Farina is a thought leader in digital marketing strategy. She advised clients on how to implement an experimentation approach in growing their business. As the managing partner of the firm, she aims to make Catalyst the most enjoyable place to work in Indonesia. Farina returned to Indonesia after working for various tech startups in Silicon Valley and tech giants such as Blackberry and Microsoft. Farina received her Bachelor of Science from University of Indonesia and her M.B.A. from Kellogg School of Management in Northwestern University.



### WINSTON UTOMO, CEO & Editor-in-Chief at IDN Media

Winston Utomo is the CEO & Editor-in-Chief at IDN Media, a multi-platform digital media company for Millennials and Gen Z in Indonesia. Prior joining IDN Media, Winston worked at Google in Singapore as a Senior Account Strategist and St. John Capital in San Francisco as a Project Manager. He graduated from University of Southern California, Los Angeles, for his Bachelor degree and Columbia University, New York, for his Master degree. His all time favourite quote is "Work hard, be kind to one another, amazing things will happen".



### WORKSHOP



### RAMA RADITYA, FOUNDER OF QLUE

Rama Raditya, the CEO of Qlue was born in Jakarta, Indonesia on October 1983. He went to study in Strayer University for his bachelor and masters. Rama has worked as an IT Consultant by spending time in PwC and EY during the beginning of his career.

Dreaming to make a more livable world, he jumped ship and worked with Google as Google Maps partner. He then made made QLUE to keep pursuing his dream. His mission is to make a huge positive impact worldwide and increase the world's quality of living.



### RIZKY MUHAMMAD, FOUNDER OF YOUTHMANUAL

Rizky is founder of Youthmanual, an online, data-driven College & Career Readiness platform to help Indonesian students discover their passion, personality, aptitude, interest and 21st century career readiness skills so they can unlock their potential, plan for their future and reach their goals in life.

Building a proprietary 13 Dimension People Science © technology to measure, predict and prepare the future of College & Career Readiness through psychometric personal assessment tools and life-design for all Indonesian students.

With over 130,000 student profiles and over 8 million data set, Youthmanual is Indonesia's largest human analytics platform.



### JOSHUA KEVIN, FOUNDER OF TALENTA

Joshua Kevin is a 25 years old with a great passion in entrepreneurship and tech, deeply involved in Indonesia start-up scene. He is the founder of Talenta, an online HR software to help SMEs manage their people (Human Resource). Clients including JAKPRO, Grab, Gojek, Mayapada Property, and more. Previously helping executing and managing KakaoTalk campaign in Indonesia as a Community Manager. He has also worked for Tech in Asia and East Ventures in his career.



### WILLIAM EKA, ASSOCIATE DIRECTOR OF SKYSTAR CAPITAL

William Eka is the Associate Director of Skystar Capital. Based off the Jakarta office, he is responsible for deal sourcing and execution of investments in addition to active involvement in Skystar Ventures incubation program. His portfolio include Bridestory, Hijup.com, Adskom, GameOn, BlackGarlic, Kudo, Carro, and Talenta. In his previous tenure, William has been actively helping portfolio companies in business development, hiring, fundraising, and also took on an operational role in one of the startups.

Prior to joining Skystar Capital, William was the Regional Manager of the Southeast Asia region at Fenox VC, a Silicon Valley based early stage VC. His previous portfolio include Bukalapak, UrbanIndo, TechInAsia, Pomelo, iMoney, 99.co, iMoney, and Alodokter.